



## THE INNOCENCE MISSION

**For immediate release**  
**November 2, 2009**

### **Officers who uncovered Dugard kidnapping to be honored by local nonprofit**

### **Women recognized for insight, action and dedication to creating awareness, dialogue about sexual abuse**

### **Journalist/author to share award for coverage of abuse in Los Angeles**

Santa Ana - A new national nonprofit based in Orange County will honor Rancho Santa Margarita native Ally Jacobs and her partner Lisa Campbell, the two UC Berkeley police officers who uncovered the Jaycee Dugard kidnapping, at its upcoming Disneyland gala on December 4, 2009.

Nonprofit The Innocence Mission chose the women because of their intuition, insight and follow-through when they discovered Dugard's kidnapper acting suspiciously on the UC Berkeley campus. Had they not been proactive, Jaycee and her children would still be captive, possibly never to be found.

"These amazing officers represent everything that we want to achieve at The Innocence Mission," said Elaina Kroll, founder and CEO, The Innocence Mission. "Because our society as a whole is ashamed and embarrassed to talk about sexual abuse, we do not act when we see things are wrong. Ally and Lisa, however, were aware of the problem of child sexual abuse, recognized the symptoms, and immediately pursued a situation that they knew was not right."

Kroll also emphasized how the two officers are using their newfound publicity to educate people across the United States about child sexual abuse and assault and its effect on our children and communities. "Ally and Lisa gladly stepped to the forefront and have used every opportunity available to them to talk freely about abuse, abductions and victimization, remove the shame and stigma, and open up a dialogue that will help keep our kids safe. When child sex abuse is no longer a shameful, hidden crime, perpetrators will be exposed and jailed. Eventually, we can stop the cycle."

The two women will be honored along with Costa Mesa-based journalist and author William Lobdell, whose coverage of child sexual abuse in the *Los Angeles Times* empowered hundreds of crime victims to come forward.

The Innocence Mission's First Annual World of Wonderment Gala will be on Friday, December 4, 2009 at the Disneyland Grand Californian Hotel. Entertainment will include the Royal Crown Revue Swing Orchestra. For information or tickets, visit [www.theinnocencemission.org](http://www.theinnocencemission.org)

Media and photo passes are available to press covering the event.

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### **About The Innocence Mission**

The Innocence Mission is a Santa Ana-based national nonprofit organization dedicated to the eradication of child sexual abuse throughout our society. Through the utilization of mass media, as well as grass roots education, The Innocence Mission works together to raise public awareness and implements prevention strategies around a silent epidemic that affects nearly a quarter of our nation's children. By informing all responsible adults, by raising funds for treatment of victims, and by advocating for justice reform, The Innocence Mission creates a world where every child's right to sexual innocence is protected and upheld.

[www.theinnocencemission.org](http://www.theinnocencemission.org)